

## FOR IMMEDIATE RELEASE

Allinial Global Again Ranked as World's Second Largest Accounting Association

ATLANTA, GEORGIA March 12, 2021— According to the International Accounting Bulletin's recently released 2021 World Survey results, Allinial Global again ranks as the world's second largest accounting association, maintaining its status as a top contender in the global accounting profession.

Despite the unexpected challenges of the pandemic in 2020, Allinial Global reported steady growth across key geographic regions, as well as an impressive 45 percent increase in fee income for the Asia Pacific region. Under the leadership of President and CEO Mark Koziel, the association also launched a bold new strategic plan to strengthen its position in the global marketplace while addressing the needs of member firms in a comprehensive and transformative way. As part of this vision, the association will continue to address service and performance in five key focus areas while pursuing the addition of firms with a large international focus to drive new opportunities for commerce and collaboration among member firms.

Since rebranding in 2015 with revenues of less than \$2 billion, fewer than 100 members, and presence in just 15 countries, Allinial Global has risen steadily through the IAB World Survey rankings and grown by leaps and bounds. Now exceeding \$4 billion in collective revenues, the association encompasses over 230 independent accounting and consulting firms that represent 85 countries around the globe.

"I'm pleased to see these rankings and even more excited about our vision for the future. In recent months, we've spent a lot of time looking at where we've been, where we are, and where we want to go. As an association Allinial Global has a lot to be proud of, but at the same time, our sights are set on continuous improvement and transformation. Our team is working hard to make our strategic vision a reality, and I'm looking forward to a bright future for our membership."

-Mark Koziel, President and CEO, Allinial Global

## **About Allinial Global:**

Allinial Global is a member-based association dedicated to the success of independent accounting and consulting firms. Founded in 1969, this strategic affiliation of legally independent accounting firms has a mission to foster the independence, profitability, and continuous improvement of its members. Allinial Global is two hundred thirty-eight members strong and growing, with locations throughout the world generating over \$4 billion in collective revenues. With dedicated regional liaisons who have extensive connections throughout the Americas, EMEIA (Europe, the Middle East, India, and Africa), and the Asia Pacific region, members of Allinial Global are committed to providing the most agile, flexible, and client-centric solutions anywhere, anytime.

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