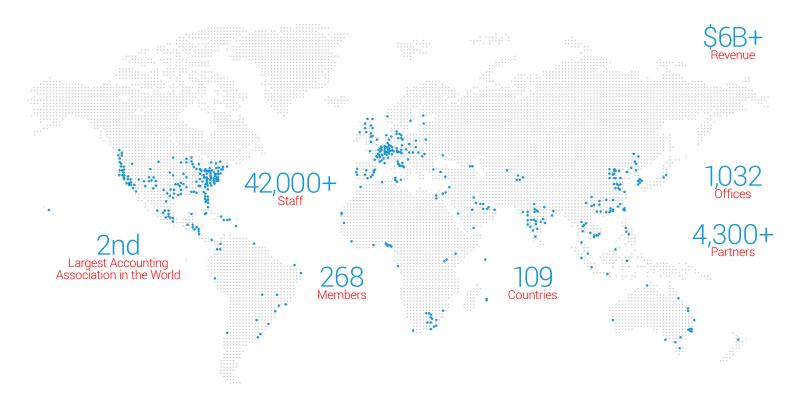


EMEA

2nd largest accounting association in Europe, the Middle East, and Africa



### Allinial Global by the Numbers



### EMEA by the Numbers



# Who We Are

Allinial Global is an award-winning association of independent accounting and advisory firms who collaborate to bring clients best-in-class solutions. Our flexible association structure offers firms the freedom to leverage global resources and connectivity without sacrificing their independence, unique brand identity, or quality of client service.

### A World-Class Leadership Team

Allinial Global operates under the guidance of an elite level team of senior leaders who balance

- first-hand knowledge of challenges and opportunities for independently owned accounting firms from years of experience as practicing CPAs, and
- a wide lens and passion for transforming the accounting profession.

With renowned, respected, and visionary leader Mark Koziel at the helm, our leadership team has unparalleled insight into the trends that matter most to your firm's future success.

> The leadership and a lot of Allinial Global team members are from the profession. That's a big differentiator. They get what we're going through, and they're tapped into the association and the industry as a whole.

### An Engine for Commerce

Truly a global powerhouse for commerce, Allinial Global tracked over 1,000 referrals in 2022, followed by a 48% increase to over 1,500 referrals during 2023. We leverage a powerful combination of dedicated regional directors and cutting-edge, proprietary technology to help members fuel growth through collaboration and connectivity.

> The referrals flow back and forth constantly. But we're not just a contact list; we're a relationship-driven organization. I go to my friends at Allinial Global because I've worked with them and know what the results will be.

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### Future-Ready Solutions

Between technology and AI, private equity, and record numbers of mergers, accounting firms are facing unprecedented change. From tailored advisory services training to insights on governance, pricing, and evolving business models, Allinial Global provides a wealth of resources to help your team transform your practice for the digital era and beyond.

## The Power of Independence

Allinial Global member firms value their independence and work hard to uphold the reputation of their unique brands. When you collaborate with an Allinial Global peer, you can count on highquality work and far more personalized and responsive service than what you'd encounter within a network or the Big Four.

*C C I came from the Big Four. How is AG different? The CPA firms are all independent, and therefore, there's a level of reputation they need to keep. They're not going to risk their reputation by not providing the best quality work or not being responsive. This is what's enabling me and my team to provide quality support and service to our clients. The expertise, the responsiveness—I have not seen anything like this in my career.* 

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We appreciate Mark's forward vision in bringing additional technology and automation in how we do the work, as well as AG's strategy for members to enhance automation, increase efficiency, and add new technologies to their platform.

#### What Our EMEA Members Say

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Allinial Global is very collegiate, open, and welcoming. The quality of the firms and individual members is excellent. Working collaboratively across borders is really important. All of our clients need that. AG has the right mix of commerce, friendship, and fun. Firms with deep technical expertise. I would 100% recommend Allinial Global.

 Nimesh Shah, Blick Rothenberg London, UK

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We chose Allinial Global because we wanted to maintain our autonomy. We also wanted an organization with a deliberate African strategy where we could network across the globe but also increase our influence across the African countries.

– **Ronald Bwosi**, Ronalds LLP Nairobi, Kenya

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Our membership with Allinial Global has been a key factor to our success. It granted us access to a wealth of industry expertise and an expansive knowledge base. We have not only enhanced our capabilities but also fostered a sense of camaraderie, support, and shared accomplishment among like-minded professionals.

Nasser Barakat,
Aldar International for
Governance Consultancy (AIGC)
Riyadh, Kingdom of Saudi Arabia

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We came across to Allinial Global in about 2016, and it's been transformational, I have to say. At Allinial Global, there are more professional, bigger-ticket firms for better quality advice. The speed of the response is amazing. We are really pleased to be with Allinial Global. It's everything we could've asked for and better. – Adam Wilson, Azets, London, UK

### Let's connect!

To learn more about our EMEA region, please contact one of our regional directors. Ask them about a complimentary guest registration for any of our events.



Annabel Zhu Regional Director, EMEI azhu@allinialglobal.com +44 203 950 8950



#### Luca Traini

Regional Director, Africa Itraini@allinialglobal.com +27 10 500 8092



Victoria Zdabnova Executive Assistant to the Global Commerce Team vzdabnova@allinialglobal.com +90 216 900 6242

#### Calendar of Events

Conference	Date	Location
Executive Team Conference (ETC)	May 19-22, 2024	Scottsdale, AZ, USA
EMEA Regional Conference	June 9-11, 2024	Brussels, Belgium
LATAM Regional Conference	September 8-10, 2024	Sao Paulo, Brazil
Firm Success Conference	August 18-21, 2024	Charlotte, NC, USA
Global Forum	October 20-22, 2024	Singapore
Summit	November 10-13, 2024	St. Louis, MO, USA





#### AFRICA

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allinialglobal.com

#### #2 Accounting Association in the World

#### **#1 for Future-Fit Firms**